



Martin now has economic wish list

Sara McIntosh
Viewpoints Editor

In a finalized report compiled with psychographic data collected by the Buxton Retail Group, the city of Martin now has a list of potential businesses that may mesh well with the community.

Martin Mayor Randy Brundige has said that he is optimistic about the report findings in terms of economic development for the city. The Martin Board of Mayor and Aldermen voted last fall to spend \$55,000 to fund the report, which Buxton finished earlier this month.

Both the city of Martin and Buxton identified a prime retail site that would best suit the needs of prospective businesses interested in this area. According to the report, the area where state Highway 431 and state Highway 43 intersect would "attract new retailers and restaurants" because it offers a large number of potential consumers with the traffic that comes directly from the highways as well as the number of homes within the 15-minute driving time requirement established by Buxton.

According to the report, the estimated household count relative to the prime retail site was 15,345 and the traffic count was 10,850 for a total revenue earnings potential of \$587,988,210.

The company also divided the community into segments according to their data trail for all purchases and spending habits to better identify the needs, wants and desires for businesses within the community. The most dominant segment locally was called "Young & Rustic" followed by the "Back Country Folks."

The "Young & Rustic" segment as defined by the company is "composed of young, restless singles"

— See 'Economics' on Page 4

MEET THE SLATE



Miller says fairness, foresight vital

Will York
Senior Reporter

Samuel Miller, who has been vice president for student affairs at Georgia Southwestern State University since 2000, said fairness, foresight and a belief in student leadership make him the best candidate for the UTM vice chancellor for Student Affairs position.

Miller said in an interview with *The Pacer* last week that he was attracted to UTM because of its racially tolerant student body living in a residential college community in a small town.

UTM's proportionately high black student population — about 15 percent — indicated that Miller's extensive experience in multicultural affairs leadership would be put to use, he said.

Miller said he recommended to Chancellor Thomas Rakes during their interview that UTM needs to shore up its plan to keep students in school until they graduate.

"Many universities like to talk about retention," Miller said. "But they find it difficult to actually establish a plan."

Miller, who said he's a unique candidate because he's worked in leadership roles at both small and large campuses, said his biggest strength is his sense of fairness.

"People will say Sam Miller is fair," he said. "As a vice chancellor, I don't make deals, and I don't make exceptions."

Miller said he'd "not think about going to a campus without a strong greek-letter organization presence," referring to fraternities and sororities. UTM has one of the highest rates of greek membership in the state.

"Greek-letter organizations add a lot to the spirit of the

Berty touts more cultural activities

Will York
Senior Reporter

Diane Berty's unusual path to college leadership started as the director of a campus student health center.

A first-generation college graduate from Clarksville, Tenn., Berty said UTM is where her talents can best be put to use.

Berty told *The Pacer* that her experience who graduated from the traditionally black Meharry Medical College in Nashville — crisis management, compassion, information seeking and the ability to make fast-paced decisions — make her a strong university administrator.

Learning UTM's culture would be her first task as vice chancellor, Berty said.

"Institutions are living, breathing organisms," she said.

Berty — who worked at Austin Peay State University for nearly 30 years, eventually rising to dean of students before joining East Central University in Ada, Okla., in 2007 as a vice president — said UTM could benefit from more cultural opportunities.

Berty said guest lecturers, discussion of globalization issues, enhanced travel-study opportunities, Internet-based technologies — like videoconferencing and podcasts — and engaging UTM's large international student population could help increase UTM students' cultural opportunities.

Fraternities and sororities are important to forging strong student leaders, Berty said, but when greeks become leaders, they have to "step away from their role as a greek and represent all students."

"To give the opportunity to have students more

MILLER HIGHLIGHTS

- More than 20 years experience in aspects of Student Affairs
- Extensive experience in multicultural affairs
- Degrees from UNC-Greensboro and Mississippi State

BERTY HIGHLIGHTS

- Extensive background in student health
- Experience with TBR online degree program
- Degrees from APSU, Meharry, TSU and College of St. Francis

Hours the enemy for lottery scholarship students

Jay Baker
Managing/News Editor

Students seeking more than one degree or taking additional hours are out of luck if they want the Tennessee Lottery Scholarship to pay for their tuition.

This semester marks the end of a college career for many of the students who received the first awards of the scholarship paid for by revenue from the Tennessee lottery. The scholarship currently offers \$4,000 a year for up to 120 credit hours. If a student's degree program requires more than 120 credit hours, the scholarship allows for either 136 hours or the number required for the program, whichever is less.

Some students were called by the UTM Financial Aid Office, warning them that their scholarships would be running out this semester.

"The financial aid office does this as a courtesy. It is the student's responsibility to know the requirements," said Sandra Neal, director of the Financial Aid Office. "Students need to be aware that they need to keep up with their program."

Neal said that the Financial Aid Office is developing a program to notify students earlier by e-mail and/or mailing.

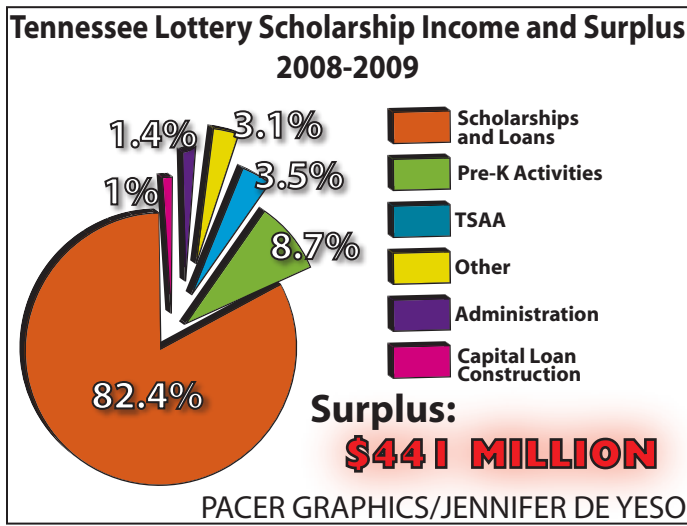
"It's usually high-achieving students. We don't think it's fair; these are good students and we don't want them to run out of money. But we have to follow the law," Neal said.

Tim Phelps, associate executive director for Grant and Scholarship programs at the Tennessee Student Assistance Corp., said that the reason the hours cap is in place is because most programs of study take about 120 hours to complete.

"Obviously you don't want to stifle the fast-track students, but the intent of the program is to help you get a degree, not necessarily degrees," Phelps said.

TSAC estimates for 2008-2009 show over \$283 million

— See 'Lottery' on Page 3



Our View

Editorial:

Attend VCSA forums, get informed

With the first two candidates for the Vice Chancellor of Student Affairs on campus last week and three more to visit campus soon, *The Pacer* would like to reiterate its charge from the Jan. 15 editorial urging students to attend the VCSA search forums sponsored by SGA.

Students should not only be prepared to hear what the candidates have to offer the campus, but should also be prepared to ask them meaningful questions about situations they will have control over when a candidate is named to the position.

Questions on safety have been dealt with time and time again, and asking a candidate what sets himself or herself apart from other candidates they have never met is basically asking for a resume recap.

Questions about areas that a candidate could control include addressing technology in the classroom, what infrastructure needs to be updated or changed to suit students' needs, where the ceiling on

student enrollment lies and how services to the student body should be maintained and improved.

Students willing to ask the tough questions of a candidate should come to the forums, and students should take this time to consider what their own needs are and then see which candidates can best meet those needs.

Students that may find themselves less willing to engage in the public forum should still consider taking time out of their schedule to hear what is being discussed. Above all else, get to know as much as possible about the candidates because they will eventually be in charge of an important office on this campus.

Vincent June, Paul Bryant and Margaret Toston – the three candidates set to visit campus this week – are devoting their time and energy to get a job to benefit this campus's students. We suggest that everyone come to the forums and show the candidates why they should look forward to going to work everyday: students.

Students willing to ask the tough questions of a candidate should come to the forums

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Columns or Guest Commentaries should be no longer than 750 words and will require a photo of the author. Publication is based on relevance and quality of the issue and publication is subject to the discretion of the Editorial Board

STATEMENT OF PUBLICATION
This newspaper is printed every Tuesday during the semester. Our press run ranges from 2,000 to 5,000 copies depending on the edition. The University of Tennessee at Martin earmarks \$3.60 per enrolled student to pay for staff salaries and overhead costs of running our office. The cost of printing the newspaper is covered by advertising revenue.

The Pummeling Pen



By: Eric White

The Ivey League Awards: Famous movie scenes come to life, TV Audiences biggest losers

Chris Ivey Guest Columnist

Hello fine Martians, Martinites or my favorite UTMers. I am a freshman on this budding campus and have learned a couple of things in my first semester about Martin life. First, South Fulton's mascot should not be a plain bulldog. It should be a bulldog holding a bottle of Barton's Vodka. Secondly, the students of UT Martin need something else to eat at 3:00 a.m. other than 3j's sausage and chicken biscuits. And lastly, screw the writer's strike. That might have nothing to do with what I've learned in college, but I miss new episodes of *The Office* and *Weeds*.

Now, let me welcome you to Chris' Corner. Every two weeks, I will cover many different topics and every once in awhile throw in an Ivey League Awards (formerly the Ivey Awards, but I've got make this junk collegiate).

Let me describe what the awards are and how they work. The awards only carry three rules: 1. All stories must come from a reliable news source; 2. All must carry original titles; and 3. Stories are bound by no rules (wow that was oxymoronic). All will be filled with jokes, sarcasm and references to sports,

entertainment and politics. Hope you enjoy.

Most Movie-like Real Life Situation

It's a bird. It's a plane. Oh, no it's a 20,000 pound U.S. spy satellite spiraling toward the earth at about a gazillion miles an hour.

If you haven't heard, a spy satellite lost power and could hit Earth in late Feb. or early March. No need to fear, I have a transcript from the news conference that took place last week. All your questions should be answered.

Reporter: Even though it has lost power, are there any ways to control the satellite?

Government Agent: No, we can't control it anymore. That puppy's heading our way whether we like it or not

Reporter: When did the satellite lose power?

Agent: Uh...We don't know. Next question.

Reporter: Where will the satellite hit?

Agent: Uh...We don't know. Next question.

Reporter: Is anyone in danger?

Agent: Uh...I don't know. I can't quite say; it's top secret. I can tell you though that the shuttle could contain potentially hazardous materials.

Reporter: What type of hazardous materials?

Agent: Don't know; can't say.

Reporter: What is the government doing to fix this problem?

Agent: Appropriate government agencies are monitoring the situation.

Reporter: What does that even mean?

Agent: We also have contacted director Michael Bay and producer Jerry Bruckheimer to see what their ideas were. If they were able to blow up an asteroid headed toward Earth, what is to say they can't stop a satellite? Depending on the length of the writer's strike this plan might become obsolete. If the strike continues, the government plans to shoot it down via Dead Eye Dick Cheney. Just watch out, he could cause more damage than the satellite.

Reporter: Do you have any words of advice to the American people?

Agent: Build a bomb shelter in your backyard. If you don't have a backyard, find a friend and tell him or her to build a bomb shelter. If you don't have any friends with backyards, get new friends. Then, ask them to build a bomb shelter. But friendless people can call Hillary she could use a couple more, especially in Florida.

Worst Strike

The writer's strike is so pointless. It single handedly ruined what looked to be one of the best sea-

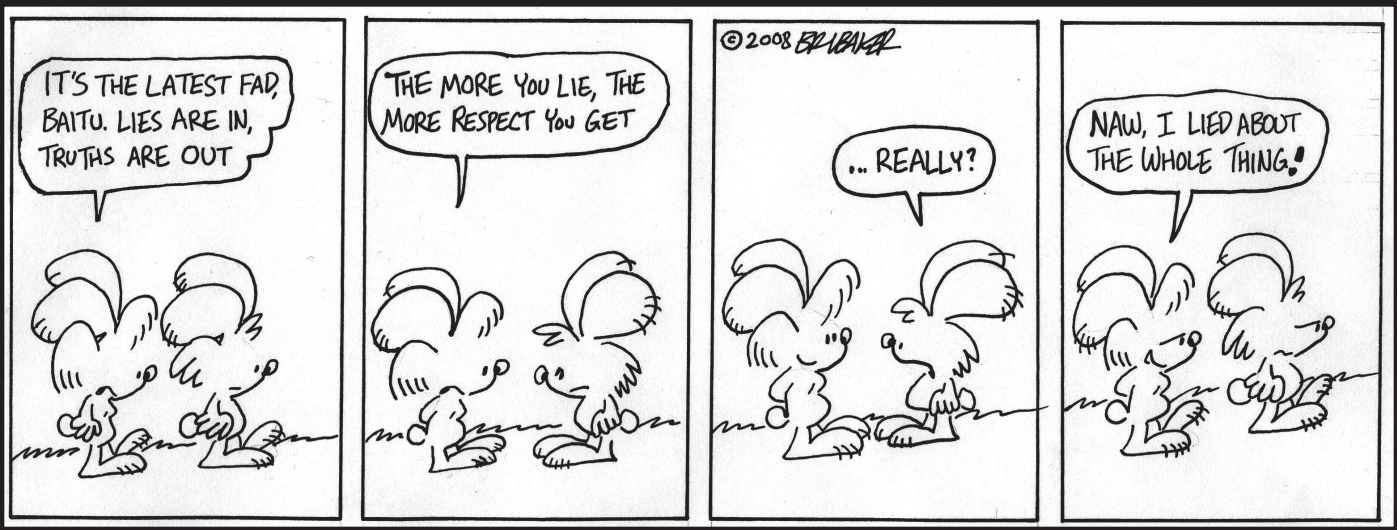
sons of TV post *Friends* and *Seinfeld*. Shows like *Weeds*, *The Office*, *Lost* and *Grey's Anatomy*, which are all in their fourth season, have been cut short or postponed because of mega-corporations not giving the writers a cut in any online sales.

In short, the big shots say, "We can't exactly calculate how much money is made on online purchases and DVD residuals." That is the weakest excuse I have ever heard. That's like telling your roommate, "Yo man, I can't give you any money for the electric bill because I don't know exactly how many kilowatts I used this month."

As much as I would like to place all the blame on the likes of Showtime, NBC and all the other major companies, I can't. Some of this is partly the writers fault. That's right, I said it. Companies have been selling DVDs and digital media for at least five years or more. Now, they want to get flustered, and try to get paid during a peak season. That is just selfish. This is like Muhammad Ali getting his boxing license taken away in his prime or the 1994 baseball strike. We, the fans of these shows, should go on strike. We should fight the power. Stop watching TV shows and movies. There's a new American Gladiator on shortly. I gotta go.

By: Charles Brubacker

Baitu



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UTM student Herbert Smith dies at 25, leaving behind a fiancée, daughter



Staff Reports

MICHIGAN CITY, Miss. — Family and friends remembered UT Martin student Herbert Smith Jr., at his funeral Saturday for his warm personality, outstanding athleticism and love of singing gospel music. He was 25.

Smith, a senior from Grand Junction, Tenn., studying health and human performance, died unexpectedly Jan. 17 while playing basketball near his home in Bolivar, his father said.

The Memphis medical examiner’s office performed an autopsy to discover how Smith died, but the results could take up to 12 weeks, a spokesman said Monday.

Smith’s father said he was in good health and did not have any pre-exist-

ing medical conditions before his death.

He said Smith suddenly collapsed after throwing an out-of-bounds ball back in bounds at the City of Bolivar gym during an industrial league basketball game.

“He was my only son,” Smith Sr. said. “He was a good Christian and sang gospel. His fiancée stayed by his side the entire time.”

Smith was taking classes to become a teacher, university records show.

Smith Sr. said it took an ambulance about 30 minutes to arrive at the gym where Smith collapsed while playing a league basketball game.

“If it was their child, they would have been moving faster,” Smith Sr. said.

Hardeman County Emergency Services spokeswoman Barbara Dellenger said someone called 911 at 6:39 p.m. and an ambulance was on the scene at 6:31 p.m.,

according to their records.

Dellenger said she had heard rumors of the ambulance taking longer than average to respond, but the ambulance authority is standing by their records, she said.

Smith leaves behind his fiancée Jamie Wambach, a UTM sophomore from Lexington, Tenn., and their 6-month-old girl.

The Pacer did not see an official announcement of Smith’s death on the e-mail listserv that usually informs faculty and staff of student deaths.

Smith’s funeral was held Saturday at the Hardaway Missionary Baptist Church in Michigan City, Miss.

— Pacer writers Heather Peterson and Will York contributed to this report.

U.S. Senators debate a proposed stimulus plan to avoid recession

WASHINGTON (AP) — A top Senate Democrat unveiled a \$156 billion economic stimulus package Monday that awards rebates to senior citizens living off Social Security and extends unemployment benefits, setting up a clash with President Bush and House leaders pushing a narrower package.

Compared to the plan to be considered Tuesday by the House, rebates for most income earners would dip by \$100 to \$500 for individuals and by \$200 to \$1,000 for couples under the proposal by Senate Finance Committee Chairman Max Baucus. People would still receive an extra \$300 per child, and even the wealthy-

est taxpayers would be sent a rebate.

The move was in defiance of admonitions from Bush not to risk derailing the deal with the House,

“My proposal will give America’s seniors the same rebate as any wage earner.”

- Max Baucus
Montana Senator

and it threatened to slow what was shaping up as an extraordinarily rapid trip through Congress for the stimulus measure. The Senate hopes to pass its version by week’s end.

“My proposal will give America’s seniors the same rebate as any wage earner,” said Baucus, D-Mont. “The White House says we mustn’t slow the economic stimulus agreement down, or blow it up. I agree. We’re going to improve it and get it passed right away.”

Senate Majority Leader Harry Reid, D-Nev., said he supported the Baucus effort and stated his intention “to take legislation to the floor as quickly as possible to strengthen the economy.”

However, House Ways and Means Committee Chairman Charles B. Rangel, D-N.Y., warned that the Senate was “walking on very thin ice” with the proposal to send rebates to wealthier taxpayers, which he said could jeopardize the entire package.

“By eliminating the income cap, we would only further grow the divide between rich and poor that has already grown so much under President Bush’s policies,” Rangel said. Adding an unemployment extension or other spending such as food stamp, Medicaid or heating assistance could improve the plan, he said.

Bush and House leaders agreed last week on a pro-

posal to provide rebates to 117 million families and to give businesses \$50 billion in incentives to invest in new plants and equipment. The goal is to help head off a recession and boost consumer confidence.

Senate Republicans and Democrats — kept on the sidelines as House Speaker Nancy Pelosi, D-Calif., and Minority Leader John A. Boehner, R-Ohio, cut the deal with Treasury Secretary Henry M. Paulson last week — were eager to put their stamp on the high-profile package.

Sen. Mitch McConnell, R-Ky., the minority leader, urged senators to refrain from trying to swell the size of the package.

“A number of senators have expressed a desire to add tens of billions of dollars in spending on contentious programs to this package, but we don’t have the time for ideological debates. In order for this plan to work, Congress needs to act, and act at once,” McConnell said.

Republicans, though, were among those calling for additions to the plan.

“Many of these additions have bipartisan support, and I hope that the president will recognize that the White House needs to negotiate with the Senate as well as the House,” said

— See ‘Stimulus on Page 6

HHP professor talks about life, work

Tiffany Sanders
Pacer Writer

Laura Brown, a Health and Human Performance professor, teaches classes like: Clinical Classroom, Lifeguard Training and Volleyball – but she is also a mother of two, the first person in her family to receive a college degree and widow to Brian Brown, of the Brian Brown Memorial Highway.

Brown graduated from The University of Tennessee at Martin in December of 1992 with a degree in Physical Education. In 1993, she became an adjunct teacher here at UTM specializing in water safety and aerobics. After five years of teaching at UTM, she began teaching at Martin Elementary School. In 2003, Brown returned back to school to get her doctorate at Union University.

Brown is very dedicated to her students. She wants her students to leave her classes with more than just knowledge of the material that was taught. She wants them to learn how to get along with diverse populations, not judge people and possess a good sense of altruism.

In order to keep her students involved, Brown often tells “corny jokes.” She tries to make them feel a part of the classroom discussions.

She does not like to lecture the whole period. “I try to cater to each student’s learning style. I feel that when a student fails, it is my fault,” said Brown.

Although she enjoyed teaching elementary school, she enjoys teaching more at the college level. “With col-



(Pacer Photo/Katie Mercuri)

lege students, I have the ability to teach them life lessons and how to make good choices,” said Brown.

Teaching swimming lessons since she was 17, Brown always wanted to be involved with physical education. She loves sports and the fact that she is able to be active every day. She wants to help people succeed not only in her classes but in life as well.

A mother of two, Georgia, 13 and Boone, 10, Brown said being a mother is an important part of life.

“My number one goal is to be a good mother,” said Brown.

In 2000, Brown lost her husband, Brian, in a biking accident. Since his death, she has learned to appreciate life more. On his death, Brown said, “If there is something you want to do

or say, don’t wait.”

Before Brian died, he was in the process of building a greenway. This is a place away from traffic where people could safely run, walk or bike. After his death, the Martin community and UTM have held many fundraisers in order to complete the project. Now that enough money has been raised, they are anxiously waiting to break ground.

From Kindergarten to the 12th grade, Brown attended nine different schools. Brown’s father was an employee at Nortel, a world-wide corporation that helps businesses connect to technological information, requiring him to relocate often. Originally from Ontario, Canada,

— See ‘Brown’ on Page 6

UT President’s leadership questioned

KNOXVILLE, (AP) — University of Tennessee President John Petersen is facing an angry faculty at the university’s flagship campus.

Preliminary results of a Faculty Senate survey show almost three-fourths of more than 1,100 faculty members responding lacked confidence in Petersen’s “ability to lead UT in the future.”

Thirty-four percent expressed “absolutely no confidence” and 37 percent had “limited confidence” in his leadership.

Addressing the Faculty Senate on Tuesday, Petersen said the poll misrepresented his views and he challenged its content. “I would classify this as a ‘Are you still kicking your dog?’ survey,” he told about 500 professors and instructors.

It was Petersen’s first appearance before the body since popular UT-Knoxville Chancellor Loren Crabtree’s sudden resignation a few weeks ago over continuing differences with Petersen on the administration of the Knoxville campus, including control of UT-Knoxville

athletics by the president’s office and development of a high-tech campus expansion.

John Nolt, the Senate’s president-elect, said in 29 years at UT he’s never seen such faculty anger directed at a president.

“There’s a real sense among faculty that Petersen doesn’t understand the day-to-day operations” or how UT’s systemwide administration affects operation of the Knoxville campus, Nolt said.

SGA discusses plans for new semester

Jon-Michael St. Amant
Pacer Writer

The 56th assembly of UTM’s Student Government Association met for the first time of the semester on Thursday Jan. 24 in the UC Legislative Chambers, after meeting only in committee the week before.

The major focus of this meeting was to get back on track with normal business and address the Vice Chancellor of Student Affairs search.

The meeting saw no new legislation and no new resolutions were passed or discussed.

Erin Chambers, SGA president, offered a short report not addressing anything in particular, but simply expressing her excitement for the upcoming

semester.

“I’m really excited to continue to serve the people we represent,” said Chambers.

At the meeting SGA advisor Steve Vantrease unveiled a new student poll that himself and John Able have been working on. The poll, which Vantrease hopes will get a great deal of attention from students, will go live on Feb. 5, or “Super Tuesday.” The poll allows students to vote for which presidential primary candidate they would like to see get party nomination.

Students can log on to www.utm.edu/election and use their student ID number to cast their vote.

Besides the poll there was no real business to report, and the committee executives chairpersons had little

to no report to offer.

This semester marks the final days of Chamber’s presidency. She made comments to the Pacer in regards to the legacy she plans to leave.

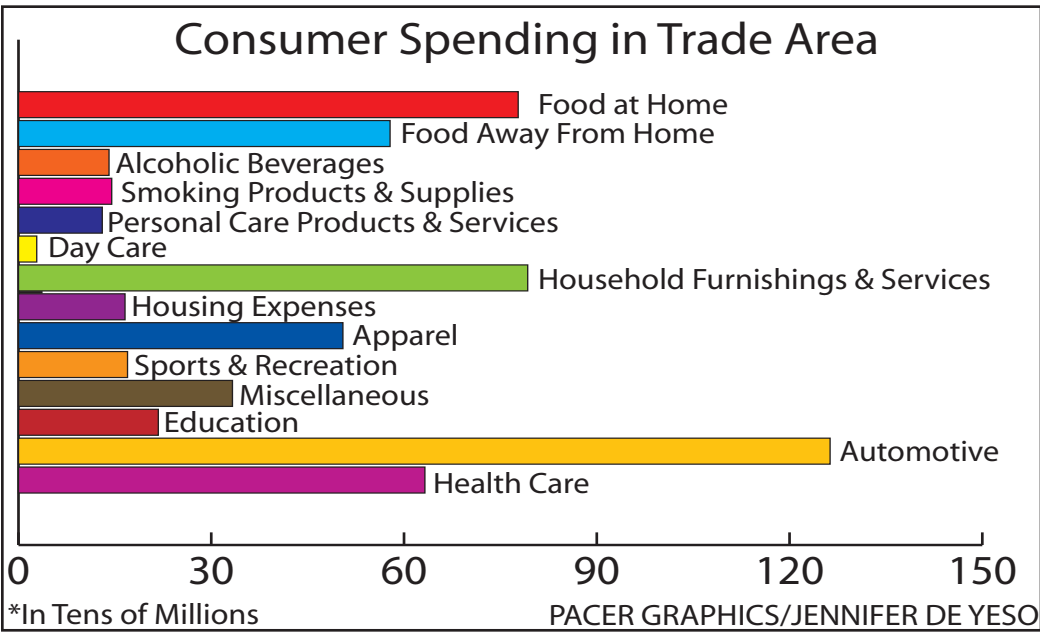
“I made several cabinet changes which will leave a lasting impression,” said Chambers. “I want to try to get more diverse groups interested in SGA as well.”

Additionally, with this semester being an election semester for SGA, Chambers made a few remarks concerning future SGA leadership.

“There are several people who will step up for positions who are capable of taking the reigns,” said Chambers.

SGA will meet again next week at their regularly scheduled time and place.

Economics: Continued from Cover



who “tend to be lower income, high school-educated and live in tiny apartments” and work in “their service industry jobs” making very little money but maintaining “fast-paced lifestyles centered on sports, cars and dating.”

The “Back Country Folks” segment as defined by the company is “strewn among remote farm communities across the nation” and is a “long way away from economic paradise.”

These individuals “tend to be poor, over 55 years old and living in older, modest-sized homes and manufactured housing.”

Of the thousands of businesses that were initially considered, Buxton was able to narrow the search down to 134 prospects that

were more geared toward the local psychographic data the company obtained. Spending habits, household incomes and the types of families within a house were just a few of the considerations, and “additional research of each retailer and restaurant” were also helpful in determining the most ideal businesses for Martin, according to the report.

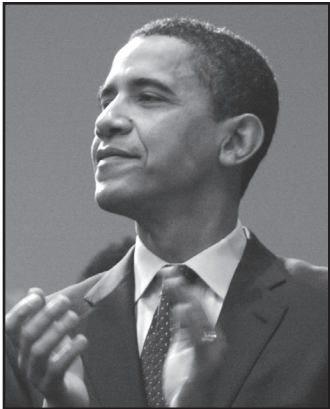
“Buxton and Martin met to review and discuss the proposed targets in order to make a final selection of retailers and restaurants for which marketing packages would be prepared,” the report read. “Factors considered in this final step included overall desirability, community preferences, the potential tenant mix and other issues specific to

the economic development goals of Martin.”

The report listed the top 10 businesses best suited for Martin based on all the above reasons as: American Eagle, Chili’s Grill & Bar, Damon’s Grill, Hobby Lobby, Home Depot, Logan’s Roadhouse, Peebles, Ruby Tuesday, Shoe Show and Steak ‘n’ Shake.

The next recommendation for Martin from the Buxton group is to “review and comprehend the information contained” in the report, then use the data, marketing packages and economic partners provided to “develop a strategy to contact and recruit each of the identified retailers,” according to the report.

Barack Obama, Democrat



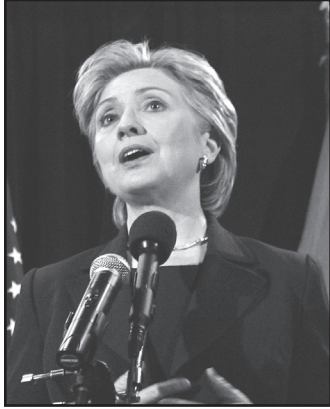
Iraq – Opposed use of force in Iraq. Supports phased redeployment.

Same-sex marriage – Opposes same-sex marriage, but supports civil unions. Opposes a constitutional ban.

Health care – Plans to create a national health insurance program for individuals without employer provided insurance or who do not qualify for existing programs. The plan will cost an estimated \$50-65 billion, to be paid for by eliminating President Bush’s tax cuts for those earning over \$250,000.

Taxes – Opposed extending President Bush’s tax cuts through 2010. Supports eliminating marriage penalty and extending child tax credit.

Hillary Clinton, Democrat



Iraq – Voted to authorize use of force in Iraq, but later expressed would have voted differently if she knew what she knows today. In favor of a phased redeployment and limit on the number of troops.

Same-sex marriage – Opposes same-sex marriage, but supports civil unions. Opposes a constitutional amendment banning same-sex marriage and says the issue should be left to the states to decide.

Health care – Clinton’s plan would give individual health insurance coverage for every American. The plan will cost an estimated \$250 billion, to be paid for by eliminating President Bush’s tax cuts for those earning over \$250,000.

Taxes – Opposed President Bush’s tax cuts.

John Edwards, Democrat



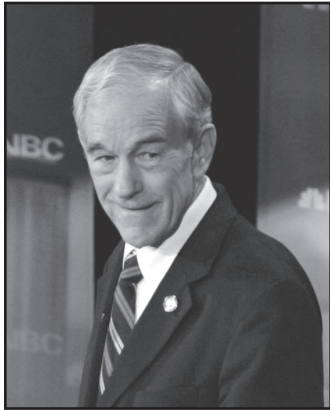
Iraq – Voted to authorize use of force in Iraq, but now says it was a mistake.

Same-sex marriage – Opposes same-sex marriage and a constitutional amendment banning it.

Health care – Mandates that all American have health insurance by 2012. The plan would cost an estimated \$90-120 billion per year, to be paid for by eliminating President Bush’s tax cuts for those earning over \$200,000.

Taxes – Opposed President Bush’s tax cuts. Supports eliminating tax cuts for oil companies and the wealthiest Americans.

Ron Paul, Republican



Iraq – Voted against authorizing use of force in Iraq. Supports troop withdrawal. Says a military victory in Iraq is unattainable.

Same-sex marriage – Defines marriage as a union between a man and a woman, but opposes any type of federal definition. Says states should not have to recognize each other’s marriage laws. Opposes a constitutional ban.

Health care – Supports market based reforms.

Taxes – Supported President Bush’s tax cuts and voted to extend them through 2010. Supports “Fair Tax,” which would repeal income taxes and abolish the I.R.S., replacing them with a national retail sales tax. Voted House’s “Top Tax Cutter,” by Human Events magazine.

Where to vote:

If you live on campus and are registered to vote in Martin: at Trinity Presbyterian Church.

When to vote:

Primary voting is February 5. Early voting is January 31 at the Weakley County Election Commission office.

Call 713-364-5564 for more information.

Voting, primaries explained for students

Staff Reports

Trinity Presbyterian Church will be the site of On-Campus voting for the 2008 Presidential Primary Election on Feb. 5. To vote at this location students must be registered to vote in Weakley County, live On-Campus at UTM and have a voter registration card.

For students without a voter registration card, a driver’s license or even a student I.D. is acceptable, although it will slow down the voting process. The voting machines found in the church will be the newer touch machines for convenient, clear voting. If students are not registered in Weakley County, they can-

not register until after the Feb. 5 election.

Students who live On-Campus and are not registered to vote in Weakley County are advised to contact the Election Commission of their home county immediately, since early voting ends on Jan. 31. If a student is unable to go home to vote in their county, absentee ballots are a great, but potentially time-consuming solution. In order to avoid the slow mailing system, fax the following information to your local election commission:

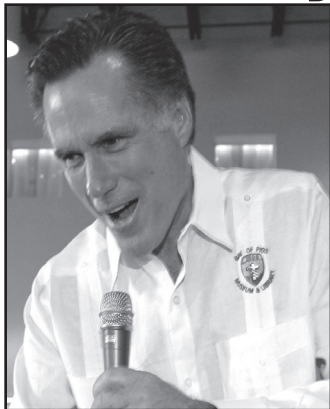
1. name
2. home address
3. Social Security number
4. want to vote Rep. or Dem. in primary
5. Reason for absentee: (I

am going to _____ (school name) in TN and will not be home during early voting or election day.)

6. Address to mail ballot to
7. Signature

Students who are residents of Weakley County can vote early until Jan. 31 at the Weakley County Election Commission Office in Dresden which can be reached at: 731-364-5564. On the day of the primaries, voters will be directed to the location designated for them to vote for their primary candidate by their voter registration card. These locations are determined by the residents’ address within the county.

Mitt Romney, Republican



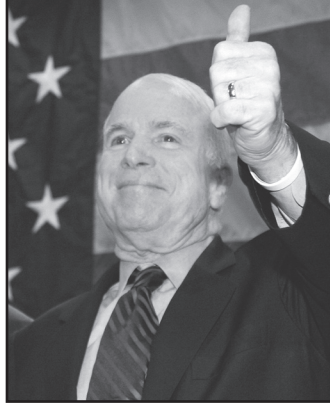
Iraq – Opposes troop withdrawal. Supported President Bush’s plan to send additional troops to Iraq.

Same-sex marriage – Opposes same-sex marriage and civil unions, but supported a civil unions law in Massachusetts.

Health care – Supports covering the uninsured without raising taxes or creating a federal program. As governor, signed into law a universal health care plan in Massachusetts.

Taxes – Supports making President Bush’s tax cuts permanent. Has not endorsed the “Fair Tax,” which would repeal income taxes and abolish the I.R.S., replacing them with a national retail sales tax. Pledged not to raise taxes.

John McCain, Republican



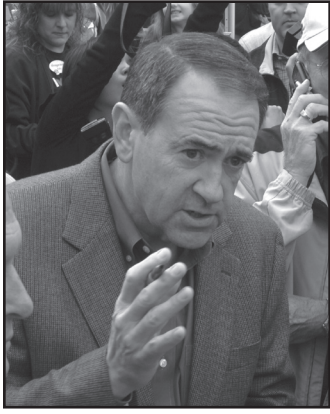
Iraq – Voted to authorize use of force in Iraq. Early supporter of sending additional troops to Iraq.

Same-sex marriage – Defines marriage as a union between a man and a woman, but opposes a constitutional ban and says the issue should be left to the states to decide. Supports legal benefits for same-sex partners.

Health care – Opposes a federal, universal coverage. Supports health care tax dividends for low income Americans.

Taxes – Voted against President Bush’s tax cuts, but later voted to extend them through 2010. Opposes the “Fair Tax,” which would repeal income taxes and abolish the I.R.S., replacing them with a national retail sales tax.

Mike Huckabee, Republican



Iraq – Says he supports President Bush’s Iraq plan. Opposes cutting funding to the war.

Same-sex marriage – Opposes same-sex marriage.

Health care – Says current system does not work, but opposes federal, universal coverage. Supports state level market based approaches and tax credits for low income Americans.

Taxes - Supports “Fair Tax,” which would repeal income taxes and abolish the I.R.S., replacing them with a national retail sales tax. Signed a pledge not to raise taxes.

Rudy Giuliani, Republican



Iraq – Opposes a timetable for troop withdrawal. Supported President Bush’s plan to send additional troops to Iraq. Believes failure in Iraq could lead to a regional conflict.

Same-sex marriage – Defines marriage as a union between a man and a woman, but supports domestic partnerships. Supports legal benefits for same-sex partners.

Health care – Opposes federal, universal coverage. Supports market based approaches to reducing cost. Supports tax credits for low income Americans and plans to expand the use of health savings accounts.

Taxes – Supports making President Bush’s tax cuts permanent. Opposes the “Fair Tax,” which would repeal income taxes and abolish the I.R.S., replacing them with a national retail sales tax, saying it would have a negative impact on charities.

Democrats, Republicans prepare for February 5 Super Tuesday

Staff Reports

support of those who used to favor Fred Thompson, while Mitt Romney is fundraising in various places and John McCain is attempting to resurrect the issue of national security.

John Edwards berated the Bush administration’s economic policies in events intended to promote his support for organized labor and appeal to Southerners who will vote in Super Tuesday primaries. He challenged audiences at an International Brotherhood of Electrical Workers auditorium in Chattanooga and a United Steelworkers office in Nashville to be part of a “tidal wave of change”

in America. On his agenda is a campaign stop with Teamsters in Springfield, Mo.

Two days after a distant third-place finish in his native state of South Carolina, Edwards, while saying he was feeling a “little under the weather,” vigorously attacked Bush’s policies. For the most part Edwards has largely ignored the Democratic front-runners, Clinton and Obama, other than saying that of the “three candidates left standing there is only one who has never taken a dime from Washington lobbyists or a special interest PAC ... I don’t want to be

their president, I want to be yours.”

Stung by her lopsided loss to Barack Obama in South Carolina, Hillary Rodham Clinton is trying to shift her momentum in Florida — even though its Democratic primary won’t count for much. Clinton said there’s intense interest in the campaign in Florida where early voting is heavy. “Hundreds of thousands of people have already voted in Florida and I want them to know I will be there to be part of what they have tried to do to make sure their voices are heard,” Clinton said.

She will campaign in — **See ‘Primaries’ on Page 6**

the state on Tuesday, but only after the polls have closed. No Democratic delegates will be allocated as a result of the Florida voting, and none of the candidates have made an effort in the state. While there has been heavy activity in early voting, it’s largely driven by state issues. After Florida moved its primary up to Tuesday in an attempt to play a bigger role in choosing the presidential nominees, the Democratic National Committee said it would refuse to seat the state’s delegation at the national convention in late

Young people turn out in record numbers

Melissa Kimble
Pacer Writer

Today’s generation has more opportunity to vote now than even before. Both Democratic and Republican candidates have targeted young people in the race for their parties’ presidential nominations – and it would seem to be working.

In the South Carolina Democratic primary, the youth vote has nearly tripled. In 2004, the approximate number of votes cast by 18-29 was 26,181 and in 2008 the approximate number of votes was 74,245 votes.

“A lot of people my age think that the candidates don’t really care about what we think and don’t keep us

in mind while addressing certain issues,” said freshmen Christian Carpenter, from Memphis, TN. “That really affects who we vote for and why.”

MySpace & MTV have joined forces to empower young people to ask questions directly to top Presidential candidates and have the candidates respond to their answers.

Republican candidate Ron Paul, and Democratic candidates Barack Obama, Hilary Clinton, and John Edwards all have pages on MySpace which is used as a marketing tool to attract the attention of young voters and gain support for their individual causes.

The daughter of Democratic presidential

hopeful Hillary Rodham Clinton has ventured to casinos and a cosmetology school in Nevada, made impromptu visits to coffee shops and on Wednesday visited Atlanta’s Spelman College, a historically black school for women.

It’s part of the Clinton campaign’s bid to reach voters off the beaten path and help erode Democratic rival Barack Obama’s popularity with young voters — a sentiment that seemed to grow after his victory in the Iowa caucuses.

The youth vote has played a key role in the presidential contest. Political groups, such as The Student PIRG’s New Voters Prjoect is the nation’s largest youth voter mobilization program.

Media to be topic at next Campus Crossfire

Whitney Sullivan
Pacer Writer

The Student Activities Council takes on two controversial topics for one debate: media and politics. SAC is hosting their first Campus Crossfire of the year tomorrow. It will take place in the Legislative Chamber in the U.C. at 8 p.m. The topic to be discussed is Media vs. the Masses, an

examination of the power of media in modern American politics. With the United States Presidential election just around the corner, the SAC expects a great turnout. They encourage everyone to come to the discussion who is interested. “We are excited to see the first Campus Crossfire of the year. We are looking forward to hearing the variety of views at UT Martin,” said Phillip

Masengill, Chairman of the SAC Art, News and Views Committee. Watch The Pacer for more SAC events, because later in the semester the SAC will also be hosting a speech tournament. For more information about this or a future Campus Crossfire, email Masengill at phicmase@utm.edu.

Brown: Continued from page 4

she and her family lived in Toronto, Montreal, California, Georgia, and North Carolina. “It was difficult for me, especially when we moved to Montreal,” Brown said. “Everyone spoke French, and, in school, the teachers would forget to speak English to me.” After graduating high school, Brown attended UTM for two years. She

then transferred to De Anza College in California but returned to Martin to earn her Bachelor’s Degree. At UTM, she worked as the Aquatics and Fitness Coordinator. She was the first person in her family to graduate college. A member of The First United Methodist Church at Martin, Brown helps plan events for the Children’s Committee. Recently she

assisted the committee in starting a football team called Team Jesus. Brown is also a co-sponsor for the S.H.A.P.E. Club. For the past three years they have held a 5K run where an average of 80 runners competes. Proceeds from the race go to the Brian Brown Memorial Greenway and Weakley County Public Schools.

Primaries: Continued from page 5

August. But it is expected that the eventual nominee will try to reverse that decision because of Florida’s crucial role in the general election. Clinton already is on record favoring that step. “I will try to persuade my delegates to seat the delegates from Michigan and Florida,” said Clinton. “Democrats have to win Michigan and have to try to win Florida and I intend to do that. The people of Florida deserve to be represented in the process of picking a candidate for president of the United States.” Campaign aides defended Clinton’s new focus on Florida. After gaining the approval of Sen. Edward M. Kennedy, Barack Obama has made his new campaign strategy. Kennedy’s endorsement was ardently sought by all three of the remaining Democratic presidential contenders, and he delivered it at a pivotal time in the race. A liberal lion in his fifth decade in the Senate, the Massachusetts senator is in a position to help Obama court voting groups who so far have tilted Clinton’s way. These include Hispanics, rank-and-file union workers and lower-income, older voters. Kennedy is expected to campaign actively for Obama beginning later this week, beginning in Arizona, New Mexico

and California. Caroline Kennedy, the daughter of John Kennedy, who was assassinated in 1963, will also make campaign appearances, officials said. Republican presidential candidate, Mike Huckabee skipped out of campaigning in Florida a day before its primary in hopes of laying claim to Fred Thompson’s backers in Tennessee. Huckabee said those who backed the former Tennessee senator’s presidential run should now turn to him because he’s consistently shown he’s a conservative — supporting anti-abortion measures and tax cuts while governor of Arkansas. On Monday, Huckabee said he was telling Thompson supporters looking for a new candidate to “come home to the only other Southerner in the race, the only other real consistent conservative in the race.” Huckabee is also hoping to gather support from Tennessee’s significant evangelical Christian population. Nashville is the headquarters for the Southern Baptist Convention, the nation’s largest Protestant denomination with over 16 million members. Huckabee, a former Southern Baptist minister, won the Iowa Republican caucuses earlier this month thanks in large part to evangelicals’ sup-

port, which he hopes will continue to gain him votes. Mitt Romney is acknowledging the fact that his millions aren’t limitless, nor is his willingness to spend them, so the Republican presidential contender has begun taking valuable time from his primary campaign to raise money from outsiders. Romney has scheduled fundraisers to underwrite the expense of his campaign. Romney insists that this move is to avoid financial problems that other candidates have faced. He wants to blend his own fortune, which is estimated at about \$25 billion, with outside sources for the good of his campaign. He once hoped to cut the race short with back-to-back wins in Iowa and New Hampshire. But second-place finishes in both states extended his fight at least through the virtual national primary on Feb. 5. Our final candidate, John McCain, has sought to resurrect the national security issue by trumpeting his decades-long experience on defense issues. McCain, who scored big wins in New Hampshire and South Carolina, wants Florida to cement him as the clear front-runner and open the financial floodgates to help him compete in the next contests.

Stimulus: Continued from page 4

Sen. Susan M. Collins, R-Maine, who backs both the rebates for seniors and the unemployment extension. Sen. Olympia J. Snowe, R-Maine, a Finance Committee member, called the unemployment extension “critical” and said she supported ensuring that

the rebates reached the elderly. In another key difference, Baucus’ plan would send rebates to all Americans with earned income of \$3,000 or more, while the House plan gives only partial rebates to individuals with adjusted gross incomes

of more than \$75,000 and couples with incomes in excess of \$150,000, and no rebate at all to the wealthiest taxpayers. Bush was pushing for Congress to move quickly on the agreement without additions.

CORRECTIVE:

The Pacer erroneously reported in the Jan. 22 issue that the Skyhawk equestrian team consisted of both men and women. It is a female only team. We apologize for this mistake.

VCSA: Continued from page 3

N.C., since 1995. He has also been employed as a radio talk show host and served in the U.S. Coast Guard. “I have garnered the support of students, faculty and staff for my leadership and management style,” Bryant said. Bryant said he redesigned new student orientation programs—those similar to UT Martin’s SOAR program—to “present to all incoming students on the exciting yet sometimes challenging realities of college life.” Bryant earned his master’s in education at the University of North Carolina at Chapel Hill and his doctorate in higher education administration at NOVA Southeastern University in Fort Lauderdale, Fla. He did post-doctoral work in educational leadership at Harvard University. Bryant will speak at a student forum at 8 p.m. Thursday in Watkins Auditorium. Margaret Toston has served since 2004 as vice president for student affairs at Central Connecticut State University, a public, four-year college with about 10,000 undergraduates in New Britain, Conn. Toston is also a lecturer in the School of Education there. Before working at Central Connecticut State, Toston was dean of student life and development and an assistant pro-

fessor at Maryville University of St. Louis, a private college with about 3,000 students. Toston worked at Maryville from 1995 to 2003. Previously, Toston worked at the University of North Carolina at Wilmington as director for disabled student services, coordinator of testing services and manager of minority student retention. Toston bases her philosophy of student affairs on enrollment management, one of her primary research interests. A successful enrollment management program includes targeted recruitment, expeditious enrollment, student-focused developmental retention efforts and reasonable time-to-degree strategies, Toston writes in her application letter. “A successful enrollment management plan requires clear university-wide communication and a good understanding of students’ expectations before enrollment,” Toston says. She earned her master’s in guidance and counseling at the University of Louisiana at Monroe in 1981 and her doctorate in higher education leadership from the University of Mississippi in 1994, according to her resume. Toston also earned a certificate in management and leadership from Harvard in 2005. As vice president at Central

Connecticut State, where she oversees a budget of about \$6 million, Toston performed a study and reorganized an improvement plan that incorporated feedback from faculty, staff, administrators and students. Toston said her commitment to diversity “flows from my strong sense of humanity and civility,” and she said she eliminated obstacles to the nation’s largest gay, lesbian, bisexual and transgender True Colors Conference at the university. She lived in a residence hall for the first 14 months of her vice presidency and held office hours to get to know students better. “I am proud of this decision because it afforded me the opportunity to experience first-hand the issues affecting the well-being of our students.” Toston has served in several committees and think tanks, including membership at the New England Resource Center for Higher Education. Toston won the Black Student Association Mentor Award in a student vote. She says her broad experience in public residential institutions makes her a competitive candidate for the vice chancellor position at UTM. Toston will participate in a student forum at 8 p.m. Friday in Watkins Auditorium.



Police Report

The information contained in this report is taken directly from public records distributed by the UTM Department of Public Safety. DPS can be contacted by calling (731) 881-7777.

01/13/2008 at 8:37 pm
Grove Apartments – There was a report of theft of property.

taken in reference to an incoherent subject.

01/14/2008 at 7:47 am
University St. – April Kelly was issued a citation for violation of the registration (Martin Municipal Court) and a misdemeanor citation for failure to provide proof of insurance (General Sessions Court).

01/20/2008 at 4:06 am
University Village – There was a report taken in reference to trespassing. The investigation continues.

01/20/2008 at 4:25 pm
Hurt St. – James Norris was issued two citations for driving on a suspended license and stop sign violation (General Sessions Court).

01/22/2008 at 8:26 pm
Ellington Hall – Citations were issued to Jessica Butchen and Melissa Goldfuss for Simple Possession (schedule VI) and unlawful drug paraphernalia (General Sessions).

01/23/2008 at 12:00 pm
Moody St. – Sheena Pitcher was issued a citation for stop sign violation (Martin Municipal Court).

01/23/2008 at 1:13 pm
University Courts – There was a report taken for vandalism. The investigation continues.

01/24/2008 at 8:10 am
Student Health – There was a report taken for a medical assist.

01/24/2008 at 12:04 pm
Lot 1 – There was a traffic citation issued to William Kelley for violation of noise ordinance (Martin Municipal Court).

01/24/2008 at 2:23 pm
Lot 15 – There was a report taken for an accident in the parking lot.

01/24/2008 at 8:11 pm
Elam Center – There was a report taken for stolen property. Property was found and returned to owner.

01/24/2008 at 8:16 pm
University St. – Traffic citation issued to Bonnie Zarecor for violation of registration law (Martin Municipal Court).

01/16/2008 at 8:54 am
Lot 15 – There was a report taken for a medical assist in reference to a student who had fallen. The Patient was transported to Student Health.

01/17/2008 at 11:29 am
Crisp Hall -There was a report taken for a verbal disagreement.

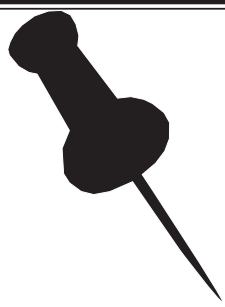
01/17/2008 at 11:48 am
University Center – There was a report taken for a medical assist in reference to a student who had passed out. The student was transported by EMS to Volunteer Community Hospital.

01/17/2008 at 2:28 pm
Administration – There was a report taken in reference to a disturbance. The subject transported to Counseling Center.

01/17/2008 at 4:10 pm
Crisp Hall – There was a report taken for damage to a vehicle. The investigation continues.

01/18/2008 at 3:20 pm
University Village – There was a report taken for a room search for alcohol. The subject was referred to Student Affairs.

01/19/2008 at 10:42 am
Browning Hall – There was a report



Campus Bulletin Board

The Pacer provides this space free of charge to campus clubs and organizations that wish to promote events or offerings. Items to appear in The Pacer’s “Campus Bulletin Board” section must be submitted at least a week ahead of the event, either by e-mail to pacer_news@utm.edu or by dropping off a flier and press release to 314 Gooch Hall. Preference is given by event date closest to printing and by order received. Please note that submission does not necessarily guarantee printing. Call (731) 881-7780 for more information.

Pacer Meetings

Want to write for the student newspaper? Pacer meetings are every Tuesday at 4:00 p.m. in Gooch 309. Come sign up for a story so that you can see your byline in next week’s issue of the student newspaper.

Lifeline: Blood Donors Wanted

Lifeline Blood Services is asking O negative and B positive donors to give blood. There is currently a serious need for these partic-

ular blood types. New rules at LIFELINE Blood Services make it ok to donate blood even if you have a tattoo. Please give blood when the bloodmobiles visit UTM on Feb 5th and 6th from 10:00 am to 4:00 pm in the UC

Vegetarian Society

The Vegetarian Society is showing the film “Supersize Me” on Jan 29. at 6 pm in Humanities Room 417. Free snacks will be provided. Everyone is welcome.

HIV/STD Awareness

Delta Sigma Theta Sorority Presents: Wise Up!, a discussion on HIV and STD Awareness on Thursday, Jan. 31 in the UC Room 206 B&C at 7:13 pm. Join them in learning about the causes, symptoms and, cures (if any) of Sexually Transmitted Diseases. There will also be discussions about the HIV virus and AIDs, and how to protect yourself and your partner. Hope to see you there!

UTM Super Tuesday

The Student Government Association and the Boling University Center will host our own, UTM Super Tuesday Feb.5, 2008. From 8:00am-6:00pm, UTM students, faculty and staff will be able to log into a mock primary election ballot to select their presidential primary candidate. This will be a mock election polling the campus community’s choice for presidential candidates...this is NOT the real primary election.

Black History Month/ Civil Rights Conference

Black History Month program sponsored by BSA/NAACP to be held on February 13 at 4:00 p.m. in room 206 B&C, Boling University Center. The speaker will be Beverly Watts, Tennessee Human Rights Commission executive director, who will focus on voting and campus advocacy.

Civil Rights Week is Feb. 25-March 1st.

ARTS & ENTERTAINMENT

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David Hampton, A&E Editor • E-mail: pacer_features@utm.edu

Productivity P0rn

What is it?

Productivity p0rn (sometimes seen as pr0n) refers to the general category of office desk supplies and motivational reading to promote becoming more organized, and in theory more productive.

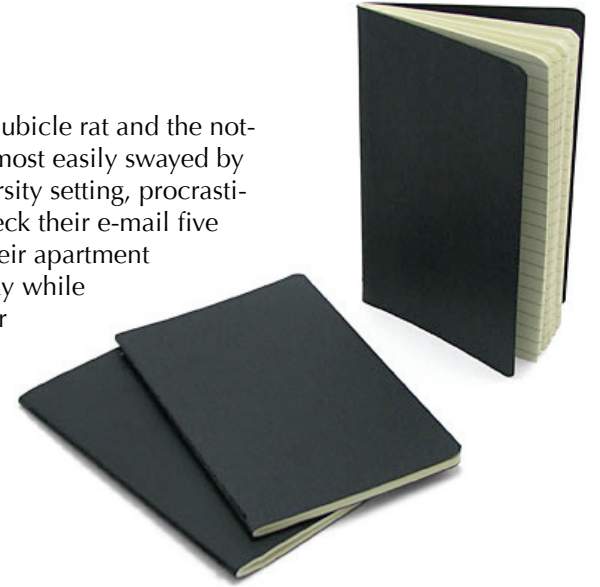
This type of p0rn may be observed in desk-tied office workers who obsess over fountain pens and note cards, file folders and white boards. The typical productivity p0rnographer is frequently seen whipping out their *moleskine* notebook to check another item off of their to-do list. They may also be observed drooling over the latest Staples or Office Max catalog. After all, why get ahead when you can dream of ways to get ahead...better?



by Karen Langdon and Matt Cook

Who is susceptible?

In a typical office place the cubicle rat and the not-my-job guy are perhaps the most easily swayed by productivity p0rn. In a university setting, procrastinator types who prefer to check their e-mail five times a day and straighten their apartment rather than start the next essay while claiming that organizing their desk will help them save time later are likely just a step away from being closet productivity p0rn addicts.



What can you do to protect yourself?

Unfortunately, there is no easy spam or virus filter for productivity p0rn. To prevent the onslaught of micro-managed desk organizing parties, just say no to the Office Max catalog, and put down the *moleskine*.



Same Room Back

Roommate Requests

ReApply for UV

All Residence Hall Applications must be turned in with a \$100 Pre-Payment.

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Comic blends humor with inspiration

Ryan Williams
Pacer Writer

When people hear gospel they usually think about sermons, music and church services. But on Friday, Jan. 25, gospel was heard in the form of comedy.

Tim Steed performed for the Baptist Christian Ministries fundraising event held in Watkins Auditorium, giving the audience a funny and clean performance.

Steed spoke about his personal experiences but mainly focused on his travels.

"I went to Casper, Wyoming, where they never smile and all of them have guns," Steed said. "The first gift a baby gets is a shotgun and his first words are 'pull!'"

Steed also spoke about how his father was so cheap that he asked was there a sales table in the dollar store, and also how his father bought him a one-eyed, three-legged dog with asthma that his father named "Lucky."

"Our dog was the only dog on our street

with an oxygen tank," said Steed. "He'd wheeze every time someone came to the door."

"He was funny," said Allysa Braxton. "I like how he was clean."

Steed continued to talk about his father being cheap by him refusing to buy a color television for the house because he refused to pay for something that his children could imagine.

Starbucks was another topic of Steeds, when he referred to their coffee as "liquid crack."

"I never knew that the 'Wizard of Oz' was in color," said Steed.

Steed also spoke about how to be a better Christian and encouraged the audience to show more mercy, love and to increase prayer time.

Michael Wiggins didn't find him very funny but did enjoy the pictures of the signs that Steed found while traveling. Signs such as the Roach Mortuary and the three pounds of mullet received a good response from the audience.

SAC offers free movies for students

More students turning out at showtime

Amanda Rogers
Pacer Writer

As part of the Student Activities Coucil's effort to allow students to see new releases on the big screen free of charge, students had the opportunity to see "Cloverfield" for free at the Cine theater last Thursday.

According to Courtney Brackeen, the executive chair of SAC, students have had the opportunity to attend movies for free at the Cine, next to Movies To Go, for the past two years.

"When this event was first started attendance was only at about 100 participants, but like any event the numbers have grown," Brackeen said.

Attendance at the movie was so plentiful that the Cine gave students the option to go see "The Bucket List."

SAC is very appreciative towards the Cine

for allowing them to have these events. The Cine will allow the students to come and view the selected movies on certain nights after their regular viewing hours.

SAC purchases the tickets for each student at a discounted price, which is paid with the \$5 activities fee included in tuition.

The SAC would like everyone to take advantage of these events.

To attend, students must present their UTM student ID and sign in at the movie. Popcorn, snacks and drinks are available to purchase as well.

To find out what upcoming events are, students can check out the What's Going On calendar, watch for fliers around campus or add SAC Martin on facebook.

Comments and ideas are strongly encouraged, and may be submitted via e-mail to the executive chair at causbrac@utm.edu with a subject headline of SAC.

Trey Luv shuts down Martin, keeps audience in check

Ryan Williams
Pacer Writer

Laughter filled Watkins Auditorium Thursday night as comedian Louis Smith, better known as Trey Luv, entertained UT Martin students as part of SAC's 909 comedy series.

The comedian touched on various subjects including relationships, school and race.

"Cubans are taking over Miami," said Trey Luv. "I was walking on the beach with my girl around six in morning and a Cuban jumped out of the water and yelled 'America, take me to immigration! I need a green card!' I went to work at ten that morning and that same

Cuban was working at my job. By two that afternoon, he was supervisor. At four he called me into the office and fired me."

"I thought he was rather funny," said sophomore Kaleatha Hammond. "This was the first comedian that I went to where there were a lot of people there. It was packed."

Yet the most engaging part of Luv's act was his responses to the hecklers that sent the audience into a frenzy of laughter.

"The champ is here," declared Luv after each witty comeback he made, which had the audience wanting him to continue responding to the hecklers. One audience member yelled that the heckler hadn't learned

their lesson while others screamed, "Get em." Luv kept control of the show by silencing the hecklers.

Despite the humor, there were a few who had some concerns with his act. Sophomore Alvin Lockett saw one of Luv's jokes as offensive referring to Luv's asking who knew of the Temptations, then saying he could tell that by the lack of responses that this was primarily a white school.

Freshman Noah Stewart enjoyed the comic's act.

"He was funny," said Stewart. "He was consistent with making the crowd laugh and had some original material."

At the end of the show, Luv received a standing ovation.



RYAN WILLIAMS / The Pacer

Stand-up comic Louis Smith, known in the entertainment world as Trey Luv, performs for UT Martin students last Thursday in Watkins Auditorium as part of the Student Activities Council's 909 Comedy Series. His show included material that touched on topics such as race, relationships and popular culture. Input from the audience also became part of the show when hecklers in the crowd tried to test Trey Luv's skills, but were put in their place by the comic's aggressive wit. More comedians are still to come in SAC's comedy series.

Official

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X	CONGRATULATIONS						X
Ω	NEW INITIATES						Ω
X							X
Ω							Ω
X	Elizabeth Anne Barnes	Meredith Kristina Newsom	X				
Ω	Madalyn Leah Billings	Virginia Anne Cherry	Ω				
	Brittany Nicole Branum	Meagan Katherine Morrow					
X	Tiffany Ann Brewer	Brittany Shea O'nan	X				
Ω	Jamie Leigh Burgess	Allison Lynn Paschall	Ω				
	Molly Jean Napier	Jessica Ann Rardin					
X	Bethaney Jane Marie Fuller	Jamie Kristen Schuh	X				
Ω	Erin Leigh Hayes	Starla Elizabeth Scott	Ω				
	Jessica Ashleigh Hensley	Bailey Elizabeth Skelton					
X	Reagan Lynn Hill	Amy Elizabeth Sparkman	X				
Ω	Elizabeth Hester Hudson	Sarak Katherine Tisdale	Ω				
	Bailey Michelle Jackson	Blayne Allison Vise					
X	Kristen Marie Jones	Katelin Anne Turner	X				
Ω	Lindsay Elizabeth Long		Ω				
XΩ	XΩ	XΩ	XΩ				

Connecting UTM
to the
connected world.

From the Geek Corner
Dear John letter to MySpace

For those of you who are unaware, Jan. 30 is universal delete your MySpace day.

Personally, I will be using this opportunity to finally cut the ties to this increasingly unpopular social networking site. But before I fake my own online death, I wanted to say goodbye to some of the elements that made MySpace so endearing.

So this is my "Dear Tom" letter to MySpace.

First, to the fembots, the artists, poets and bands who so desperately tried to befriend me on the site, goodbye. I will miss your attempts to phish my password and spam my friends list. I will miss your emo/metal/alt-rock jams that I listened to for 30 seconds before deciding you just weren't for me. Unfortunately, I will no longer be perpetually annoyed by your constant friend requests and messages. I'm not sorry to see you go.

Goodbye, as well, to poorly designed profile pages. Although I would almost begin seizing when I would look at your animated gif backgrounds and my ears would almost bleed at the sound of embedded audio accompanied with embedded video playing at the same time, I was just beginning to accept the way of things. The advertising banners and unorganized groupings of pictures kept me awake at night with headaches, but at least I was able to almost kick my caffeine habit. So thanks for that.

Additionally, goodbye to



Jon-Michael St. Amant
Technology columnist

all the "blogs."

You were a great way to get to know people. When you (the blogs) were surveys regurgitated over and over and over again about what people were just doing or their favorite color or other random repetitive nonsense, you really offered me a way to get to know my friends in ways I really never anticipated—or for that matter needed. Also, when you were sad posts about how sad the lives of my friends were, you really lifted my spirits and self-confidence; at least I don't have it as bad as them. Unfortunately, I must bid you

farewell too.

Finally, a special "so long" to the couple of actual friends I had on the site. You were sandwiched on my friends list between bands, famous people and cute girls I didn't really know, but you were a nice addition to the list. I will miss your occasional profile comment or bulletin. Perhaps you can find me on Facebook or Virb and maybe we can be friends. Who knows what the future holds.

So goodbye MySpace. You were great in high school, but now you are just another reason for companies not to hire me. You will probably not be missed.

Best of luck.

"So goodbye MySpace. You were great in high school, but now you are just another reason for companies not to hire me."



www.glassbooth.org
Charlie McIntosh
Technology Editor

One of the most difficult aspects of wanting to take part in the election is taking the time to discover which candidate best meets your criteria.

Maybe you think you're a liberal, and you're torn about whether you should support Obama or Clinton. Perhaps you're a conservative who can't decide whether McCain or Huckabee is the right candidate.

As the primaries continue and November comes closer day by day, Glassbooth.org will help you decide which candidate is the right one for you.

The website's interface is as simple as its purpose. You simply answer a series of questions, based on a point system, and the website will return results to you showing what candidate has the most similar views to yours.

There aren't any advertisements, there is no requirement to sign up or register, and most importantly the survey is free, fast and simple.

The coolest aspect of this website is the fact that you may very well be surprised by the results. You may think you're a conservative and considering voting for a Republican, but the results from the quiz may very well indicate that you are more liberal than you think.

Overall, the indecisiveness accompanied with election time is often a deterrent for potential voters. Too many people, especially college students, decide not to vote when election day arrives simply because they can't decide who the better candidate is.

There's no excuse for not voting this time around. Glassbooth.org is one of numerous tools on the web that can help you decide whether you're a Republican, Democrat or Independent. This week the Technophile will highlight these for you so that you can make your contribution to your country

On the net:
www.glassbooth.org

Viral marketing schemes prove contagious for consumers

Heather Peterson
Pacer Writer

Viral marketing is a clever marketing technique aptly named because, like a virus, it can be easily spread from person to person without the unpleasant side affects of a real virus.

This technique uses technology and people very effectively. Yet the success of a viral campaign seems to follow no discernable pattern.

Little bread crumbs are left for people to follow, leading to friends talking amongst their selves trying to find out more about something.

One more memorable and recent one is the "Cloverfield" campaign. The viral campaign started out huge but with only a small untitled preview before "Transformers". A

clip showing a group of friends at a going away party and then explosions and the mangled head of the Statue of Liberty comes crashing towards them combined with an eerie growling from something large. With only the release date no title of the movie.

After the movie was over people did not talk just about "Transformers" they were asking if anyone knew what the name of the movie was and if anyone knew anything about the movie. People searched tirelessly online trying to find some information about it. Then little by little people started finding out things but not enough and people kept looking.

The marketing campaign behind this movie was immense without telling us anything about the movie, but making detailed

MySpace pages about the people, not the real actors, but the actual people they played. They created it as if they were as real as anyone. The marketing company created actual websites for a company that may be responsible for the "creature".

Considering MySpace is free and websites are not expensive in marketing terms this viral was relatively inexpensive.

Another memorable viral is The Simpson Movie campaign, which had little flash games remaking some of the scenes from the movie and Simpsonize me, a site where you could make yourself into a Simpson.

The Dark Knight virals are still being done for the yet to be released movie. One viral had the Joker sending you on missions to take photos of certain let-

ters that eventually spelled out "The Only Sensible Way To Live In This World Is Without Rules." The marketing campaign also created websites for the Gotham Rail Lines, police department, bank and the newspaper all of which are fully interactive. www.thehahahatimes.com/ has a Gotham Times newspaper that the Joker wrote on. The newspapers photos have all been drawn on to look like the Joker. He also changed headlines to be more amusing or gruesome. A viral campaign that had a really popular response was the one that told people to dress as the Joker and photograph themselves at public landmarks, some of the more creative ones can be seen at www.rorysdeathkiss.com.

ELECTION 2008
Keeping up with candidates

Article by Charlie McIntosh
Graphic by Jennifer DeYeso

Online

FACTCHECK

Factcheck.org keeps you up to date on all of the mudslinging while also removing the spin and keeping you informed of the truth. As the name of the website would imply, Factcheck.org limits the data given to a simple credo: "Just the facts!" Spin control is offered on other important issues aside from the election, and the site also provides you with a new statistical fact each day so that you can keep tabs on the current state of the nation.

Project Vote Smart

VOTESMART

The comprehensive election website, vote-smart.org, is there to keep you informed on the potential candidates for all forms of office, not simply Presidential. The website provides viewers with results of polls and tests that office hopefuls took part in, as well as biographical information, voting records, issue positions, and public statements made by each candidate. Vote-smart also features an RSS service to keep you informed up to the minute.

WATCHBLOG

Watchblog.com is, as its name would imply, a blogging website. However, the site provides you with a truly fair and balanced opinion coming from all three major political circles: Liberals, Conservatives, and the Independents in between. In reality this website is actually three blogs in one. RSS feeds are also provided to keep you informed daily on the latest updates from all three party bases.

GLASSBOOTH

Also featured as our website of the week, Glassbooth.org is one of the more useful websites on the web for finding out who exactly you should support for the upcoming Presidential election. Simply apply five minutes of your time to this simple survey, and the website will provide you with a ranking of the top three candidates with which you are most compatible with. If you only look at one website from this listing, glassbooth.org should be the one.



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of the week.



Skyhawk men take two on the road, improve in OVC standings

UTM Athletic Communications

UT Martin's Lester Hudson recorded his seventh double-double of the season to lead the Skyhawks to a road win over Samford Thursday night.

Hudson scored 20 points and had 10 rebounds as the Skyhawks posted a 61-43 victory over the host Bulldogs.

"I was pleased with our defensive effort," said Bret Campbell, the Skyhawks' head coach. "We did a solid job guarding their back cuts and their shooters."

Samford managed to hold on to a one-point lead, 10-9, with 10:47 to play in the first half. UT Martin freshman Marquis Weddle hit a three-pointer about 30 seconds later and the Skyhawks never looked back.

Sophomore Joe Bailey knocked down two three-pointers in the first half and the Skyhawks enjoyed a 29-21 lead at the break. Hudson was held to just four points in the first half.

Samford opened the second half with a 7-3 run capped off with Travis Peterson's layup about six minutes into the half. This cut the Skyhawks' lead to six points, 34-28. However, this deficit would be the closest Samford would come to UTM for the rest of the game.

Niether the Skyhawks' defense nor the solid offense of Hudson and senior Gerald Robinson backed down in the second half. Hudson scored 16 of his 20 points in the second half and grabbed 10 total rebounds to finish with the

double-double. Robinson finished the game with 15 points.

Samford's effort was led by Joe Ross Merritt. He scored 10 points and had five rebounds.

The win over Samford marks just the third time this season the Skyhawks had won on the road.

"This is certainly a step in the right direction," Campbell said. "We have found ways to win on the road and thank goodness because we have given some away at home."

With the victory, the Skyhawks improved to 5-6 in the Ohio Valley Conference race and 9-12 overall. Samford falls to 5-6 in the league standings and 8-11 on the year.

The Skyhawks wrapped up their two-game road swing Saturday afternoon when they played at Jacksonville State.

UTM's Gerald Robinson netted 25 points and grabbed a career-high 19 rebounds, while Lester Hudson recorded his eighth double-double of the season to lead the visiting Skyhawks to an 81-70 Ohio Valley Conference victory over Jacksonville State.

Robinson's 19 rebounds equaled Jacksonville State's total rebounds as a team. He was later named the OVC Player of the Week.

Hudson scored 20 points and tied his career-high with 12 rebounds. Freshman Marquis Weddle also scored 16 points in the win.

The Skyhawks and the Gamecocks battled back and forth in the first half with the score being tied six times.

Hudson tied the game at 39-all on a three-pointer with 1:27 to play in the first half. The Skyhawks closed out the half on an 8-0 run to claim a 44-39 advantage at the half.

Robinson scored 18 points in the first half and was 4-of-6 from 3-point range. He had eight rebounds. Hudson knocked down 12 points in the first half and had seven rebounds.

"I thought Jacksonville State made some big shots in the first half, but tonight we were careless with the basketball," said Bret Campbell, the Skyhawks head coach.

"We made 20 turnovers and I thought we allowed them to get jump-started. We were too casual with the basketball. The silver lining is when you turn it over 20 times and still win by 10 points on the road. That's encouraging," said Campbell.

The Skyhawks never trailed in the second half and enjoyed two 15-point leads in the process.

Jacksonville State did cut the lead to 10 points, 69-59, with 6 minutes remaining on the clock, but the Skyhawks closed out the game by making six consecutive free throws in the final minute to claim an 11 point victory.

As a team, the Skyhawks shot 84 percent at the free throw line, making 21-of-25 attempts. Robinson hit 9-of-10 from the stripe, while Hudson was 2-for-2. Hudson has now made 19 consecutive free throws. His streak started Jan. 12 in the second half of the game against Morehead State.

The Skyhawks also

shot 50 percent from the field and 48 percent from three-point range as they knocked down 12 baskets from behind the arc.

Jacksonville State was led by freshman Nick Murphy who scored 15 points.

With the victory, the Skyhawks improved to 10-12 on the year and sport a 6-6 worksheet in the OVC. Jacksonville State falls to 4-16 overall and 2-10 in the OVC standings.

The Skyhawks are now 4-1 on the season when three or more players score in double-figures. The lone loss was to SEC power Mississippi State.

"Hopefully we can bottle some of this (winning on the road) and take it home," Campbell said. "We have to protect our home court."

The Skyhawks will host Eastern Kentucky on Tuesday, Jan. 29, in the Kathleen and Tom Elam Center. Tipoff is set for 7 p.m. The Skyhawks also host Tennessee Tech on Thursday, Jan. 31. Tipoff is set for 7:30 p.m. They will also play at Southeast Missouri State on Saturday.

The team could make a big move in the OVC standings this week because all three teams are either tied with the Skyhawks or ahead of them in the standings.

The Skyhawks are currently in a four-way tie for sixth place in the OVC with Tennessee Tech, Southeast Missouri State and Samford. Only the top eight teams in the standings will play in the OVC tournament with the winner earning an automatic bid into the six-round NCAA Men's Division I Basketball Championship.



PAULA GOMERLATO / The Pacer

Senior Gerald Robinson goes up for a rebound earlier this season. Robinson was named the OVC Player of the Week for his efforts against Samford and Jacksonville State. Robinson averaged 20.5 points and 11 rebounds in the two games.

Zurowski leads way for UTM at annual rifle invitational

John Summers
Sports Editor

Freshman Kellie Zurowski came well-prepared for the annual UT Martin Rifle Invitational that was held Wednesday through Saturday of last week.

Six collegiate teams were

represented in the invitational, as well as many other competitors hailing from all over the United States.

"Around 80 total participants competed in the invitational. In addition to the collegiate teams, a variety of people ranging from

ages 14 to 54 came from Washington, Michigan, Texas, and other places to compete," said rifle coach Bob Beard.

Zurowski has shot well all year, but she really broke through this week. She placed third overall in the air rifle portion of the invitational.

Zurowski followed the strong outing with another great performance. On Sunday, she finished fourth in the smallbore at the Withrow Invitational at Murray State.

"I think we've improved as the season has progressed, and we'll be in good shape in time for the sectionals on Feb. 16, which is for the national rankings," Beard said.



EMILY YOCUM / The Pacer

Freshman Kellie Zurowski shoots on Friday at the annual UTM Rifle Invitational. Zurowski finished in third place in the air rifle competition.

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